



PacNW Soccer Club
June 14, 2016, General Membership Meeting
6:40 – 7:30

Board Members Present: John Wilson, Helicia Thompson, Tom Ament, Michelle Taylor, Kaelen Aramaki, Jeff Hemmen, Lance Despain and Julie Buckingham

Meeting called to order at 6:40

Welcome and Introduction - John Wilson, President

Thank you for attending. Raffle tickets were passed out to everyone. Items raffled out to the general membership: Autographed ball, #61 training top,

Presentation from Kevin Kunde:

He is doing some exciting research around concussions. Kevin is an athletic trainer in Seattle. Pilot study on 12-18 year old males. It takes less than an hour. There is free f/u examination if a concussion is suspected in the next 6 months. 2115 NW poplar way, Issaquah, WA 98029, sign up through Google Doc.

Right now a concussion isn't defined. Sometimes there are memory issues, sometimes headaches. There are a few different ways to assess concussions. There is an eye movement test that is objective. The eye movement test is being studied to see how concussions effect individuals differently.

You can contact Kevin at Kkunde@atsu.edu with any questions.

Overseas tournament travel: (Todd Stauber)

European soccer Solutions. 4 teams are traveling this summer and 8 next summer, and SU is traveling in March. Two Pac teams are traveling in March. It's a trip that mixes soccer and family vacation. Donosti Cup is the tournament. This year the boys are playing an Egyptian team a team from the Canary Islands and a Basque team. Whether you use European Soccer Solutions or another group. These trips come in at \$2900-\$3300/person for 12 nights 13 days and covers everything except a few lunches and dinners. If you make the finals you get to play in the professional league stadium. It's an overall amazing experience for the players.

If you are interested in traveling, talk to your coach and he or she can go to Leighton for permission. We generally keep the older kids in town for the summer because they are going to college showcases.

One of the teams going have gotten creative with fund raising: sold Christmas trees, held car washes etc.

Currently they are booking from 2017. Reservation deposits are due in August for summer 2017. Deposits are transferable, but non refundable. Last year a player was unable to go after paying a deposit, but someone's aunt wanted to go and the deposit was transferred to her cost.

Elections: (Kaelen Aramaki)

Nominees were each given 2 minutes to speak and votes were collected.

2015-16 year in review:

Car Raffle: We worked with Walkers Renton Subaru and auctioned off a car. A Pac family won the car.

We are partnering with Toyota this year and auctioning off a Toyota Camry. A huge incentive was the Nike shoes. We are going to do a similar incentive again.

PacNW has an entry in the USSDA – U12 Development Academy.

Partnership with the Sounders: Pac players get continued scouting and recommendations

Training sessions for all players and coaches
Shared programming at U12 level
Players train with and play for Sounders FC Academy program
Invitation to USSF Market training Centers
Annual Coaches Education Workshop
Open door policy for coaches to attend Sounders FC training session
Access to Sounders FC Resources- Technical and Business Leadership

Hired a New Boys DOC: Roy Lassiter

Financial Update: Revenue and expenses around \$2 million with a net loss of 0.3% approximately \$6000.
Foundation account is healthy and is for special projects and financial aid. In 2015-16 PacNW spent more than \$50K for financial aid.

60% was spent on coaches.

17% for fields

12% on referees tournaments and league costs

6% on operating expenses

5% on accounting and technology

Growth as a Club:

2015-16- we had 784 registered, for 2016-17 we have 828 registered. This does not include the u8's and U9's.

This is a 5.61% increase in registered players for U10+

Record turnout for 2016-17 tryouts.

Social Media Growth:

Facebook likes in May 2015: 1138

Facebook likes in May 2016: 1620

42% increase

We have a presence in Facebook, Instagram and Twitter.

Going forward:

Application for entry to girls USSDA

-applications are due July 1st.

Continue to strengthen our ties with our associations: GRTJSA and KCYSA

Partnership with Powerade

We are actively seeking a new jersey Sponsor

-If you know of a company that may be interested, please let us know

Second Annual Car Raffle

Executive Director Report:

Tech committee update: The direction of the club on the field is driven by the technical committee. The tech committee meets every week, the curriculum continues to get stronger as they work together.

New Administrative Position was hired this year. Alexa Diaz is coordinating Volunteers, fields, programs, camps, the U23 program etc.

Events: We just completed a successful footgolf tournament. It was a fun day, we will continue to grow that for next year.

Winter Classic had a record number of teams with almost 100 coaches in attendance. The will be finalized for 2017 in the next week, Golf tournament (scramble) will be Friday, August 26th, at 2:00.

Sounders day is July 31st vs Galaxy. There will be a Pac section. The link for discounted tickets will be up shortly.

Upcoming Events:

June 27-July 4th club wide break

July 5-7 PacNW Summer Camp at Cedar River Park

July 19-20 PacNW college ID camp

July 31st – PacNW day at the Sounders (Sounders vs Galaxy)

August 3- 4v4 tournament and club photo

August 5-7 Rush Tournament

Aug 8-12 break

Aug 13-14 phase 1 of footskills camp with coach Eugene

Aug 20 – all club picnic and water park night

Aug 24th – Austen Everett foundation Benefit Clinics

August 26th PacNW Golf Tournament

August 27th PacNW night at Seattle Reign

August 27th/28th – phase 2 footskills camp with coach Eugene

Newly Elected Board Members announced:

President - John Wilson

Vice President – Lance Despain

Director of Community Relations - Julie Buckingham

Secretary - Tammie Konsmo

Member AT Large – Jeff Hemmen

Tammie Konsmo will be taking over as Secretary upon her return from regionals on June 20th.

Uniforms:

The press was set at the wrong temperature and numbers are peeling off. Soccer West will be addressing the issues and fixing the peeling numbers. Team uniform coordinators will be working with the club uniform coordinator to collect all the gear and repress at a future date.

Once we get a new uniform sponsor we will be collecting all the gear to brand our uniforms.

When you play this year at tournaments you will see two clubs with Sounders colored kits. PacNW decided not to do this. We are very proud of our colors and we want to retain the individuality of our maroon kits. There were also issues that we are a Nike club and Adidas retains rights over MLS clubs. For those reasons we will not be wearing a rave green shirt even though we have the same benefit as a sounders affiliated club.

To the extent that someone from the club helps us to gain a jersey sponsor, that person will receive a player comp for the year.