



**Pacific NorthWest Soccer Club  
Annual General Meeting Minutes  
June 19, 2019  
6:00pm – 7:00  
Starfire Classroom**

**Board Members Present:** John Wilson, Matt Cannard, Kimberly Orndorff, Michelle Patton, Robin Hautamaki, Jeff Hemmen, Bryan Reckling. **Also Present:** Todd Johnson, Kaelen Aramaki

**Meeting Called to Order:** 6:05 PM

1. Welcome - John Wilson, President
  - a. We'd like to begin with special thanks to our outgoing board members who are moving on. Farewell and thank you for your service.
    - i. Michelle Taylor – outgoing Vice President Development
    - ii. Matt Cannard – outgoing Vice President of Communications
  - b. In addition, we'd like to announce some new staff members to PacNW. In order to increase our club efficiencies and organization we have added the Registrar and Treasurer positions to our paid staff. Robin Hautamaki and Michelle Patton will be moving forward in these roles.
2. Technical Director's Report - Leighton O'Brien, TD
  - a. Introduction of coaching staff in new positions
    - i. Ryan Dortch – New Junior Director
    - ii. Axel Flatten and Lyndsey Patterson – New U13/14 Coordinators for boys and girls.
  - b. This last year our top U13-19 girls' teams participated in the ECNL – our top boys' teams will be joining the ECNL as well this year.
  - c. FIFA Rule changes – Starting June 1<sup>st</sup>, players can be in the box on goal kicks. This new rule change will fit well with PacNW's playing out of the back style of play.
3. Proposed Bylaw Changes – John Wilson, President
  - a. We are no longer in a partnership with KCYS, so their name has been removed from the bylaws.
  - b. Because we have added the Registrar and Treasurer to paid staff positions, we are removing them from board positions and moving to a seven-member board. As a result, oversight of the treasurer has been added to the responsibilities of the VP of Operations job description.

4. Elections for Executive Board Positions (each nominee was given the opportunity to introduce themselves and make a brief statement) – Kimberly Orndorff
  - a. Nominee for Vice President of Development: Jeff Selby and Josie Bushmaker
  - b. Nominees for VP of Communications: Marilyn Montenegro
  
5. “2018-19 Year in Review” - John Wilson, President
  - a. Hired Kaelen Aramaki as our new Director of Operations. She will help with the day to day operations of the club
  - b. Hired Ryan Dortch as the new Junior Program Director. Ryan has begun implementing some updates to grow the program and we’ve already seen increases in the Summer Program numbers
  - c. Completed our first year of Girls’ ECNL. It was a successful year with the teams competing at a higher level of competition and receiving excellent college coach exposure. We currently have 3 teams going to playoffs in San Diego.
  - d. 1<sup>st</sup> (hopefully annual) Parents Night Out. This was a great PacNW community event at Odin Brewery.
  - e. Rolled out our upgraded PacNW website
  - f. Started a new partnership with Soccer.com
  - g. Hosted a record number of teams participating in the PacNW Winter Classic
  - h. PacNW Boys accepted into the ECNL and moving away from the DA. This move offers similar opportunities and level of competition for the boys’ and girls’ programs U13-U19. Several of our peer clubs in the area also made this move.
  - i. The 1<sup>st</sup> PacNW Alumni signed professional contracts. Both Danny Robles and Alec Diaz signed contracts with the Seattle Sounders.
  - j. Social Media Growth – We have the largest social media reach of any of the “big 5” area clubs.
  
6. Membership Survey
  - a. The survey was sent out to all PacNW members this spring. We had 208 respondents.
  - b. Results indicated that 75% of respondents were likely to recommend PacNW as a club.
  - c. “What do you like most about PacNW?”
    1. Style of soccer and coaching methodology
    2. Coaching Staff
    3. Facilities
  
7. Finances – What do your membership dues pay for?
  - a. 49% - Coaches and Director Salaries
  - b. 16% - Facilities/Starfire
  - c. The rest is divided between referee fees, tournament and league fees, employment taxes, and other expenses.

8. Looking Forward to 2019-20
  - a. Increased Community Outreach Initiatives
  - b. Increased Professionalism and Efficiency of Operations
  - c. Increased collaboration and integration with GRTYSA
  - d. Involvement with the boys ECNL
  - e. Securing additional club partnerships
  
9. Voting results announced - Todd Johnson, Executive Director
  - a. VP Development – Jeff Selby
  - b. VP Communications – Marilyn Montenegro
  
10. Upcoming Events:
  - o July 1-5 Club Wide Summer break
  - o July 8-10 PacNW Summer Camp at Cedar River Park
  - o July 8-9 PacNW College ID camp
  - o August 9-11 2006/07 Girls Special event
  - o August 24 – All club picnic
  - o August 19-21 Club Friendlies
  - o August 26-30 – Club Wide break from training
  - o October 4<sup>th</sup> – PacNW Golf Tournament
  - o Fall 2019 Car Raffle Ticket Sales
  - o October 2019 – Parent Event
  - o January 2020 – Winter Classic

11. Q&A

**Meeting Adjourned:** 7:00 PM