

**PROUD SPONSOR OF PacNW**



### **Pacific Northwest Soccer Club and U.S. Bank Announce Multi-Year Partnership**

November 18, 2019 - Pacific Northwest ("PacNW") Soccer Club today announced an exciting move for its players: a new jersey sponsorship deal and wide-ranging partnership with U.S. Bank. As the fifth-largest commercial bank in the nation, U.S. Bank's support of PacNW Soccer Club will have a positive impact for years to come.

Under terms of the multi-year deal, all PacNW players will proudly display the iconic U.S. Bank logo on the front of their Nike jerseys, and U.S. Bank will be recognized as the "Official Banking Partner" of the club. Beyond the jersey logo sponsorship, U.S. Bank will host financial literacy seminars for PacNW players and their families, focusing on topics such as planning and saving for college, responsible debt management, and personal finance 101.

"When searching for our next jersey sponsor, we approached the process thoughtfully and with considerations beyond merely putting a logo on the front of our jersey," said PacNW President John Wilson. "In U.S. Bank, we have found a first-class, well-respected organization that is not only invested in our community, but has made meaningful commitments to the growth of our sport throughout the region. On behalf of every member of PacNW Soccer Club, we could not be more thrilled to partner with U.S. Bank."

Headquartered in Minneapolis, U.S. Bank serves retail, business, wealth management, payment, commercial and corporate, and investment services customers across the country. With more than 74,000 employees nationwide and 3,000 branches, U.S. Bank is among the largest financial institutions in the country.

“At U.S. Bank we are committed to giving back to our communities in a variety of ways. We are excited for our partnership with PacNW Soccer Club to help positively impact the lives of more youth soccer players,” said U.S. Bank Seattle Market Leader Kristy Dickson. “At U.S. Bank, we believe in the power of play. It is part of our Community Possible giving and engagement program focused on the areas of work, home and play. Play brings joy, helps develop problem-solving skills, creativity and relationships and build social and emotional learning.”

The U.S. Bank logo will first appear on club jerseys beginning with the 2020-21 season, and will join secondary kit sponsor SOCCER.COM.

**About Pacific Northwest Soccer Club:**

Pacific Northwest Soccer Club (“PacNW”) is a premier youth soccer club formed in 2012 and based out of the world-class Starfire Sports Complex in Tukwila, Washington. The club features more than 70 teams who proudly compete in Washington Youth Soccer’s Regional Club League and the Boys and Girls Elite Clubs National League (ECNL). PacNW prides itself on emphasizing player development, offering the best coaching available, and helping its players reach their full potential on and off the field.

[www.pacificnorthwestsoccerclub.org](http://www.pacificnorthwestsoccerclub.org)

**About U.S. Bank:**

U.S. Bancorp, with 74,000 employees and \$488 billion in assets as of September 30, 2019, is the parent company of U.S. Bank National Association, the fifth-largest commercial bank in the United States. The Minneapolis-based bank blends its relationship teams, branches and ATM network with mobile and online tools that allow customers to bank how, when and where they prefer. U.S. Bank is committed to serving its millions of retail, business, wealth management, payment, commercial and corporate, and investment services customers across the country and around the world as a trusted financial partner, a commitment recognized by the Ethisphere Institute naming the bank a 2019 World’s Most Ethical Company. Visit U.S. Bank at [usbank.com](http://usbank.com) or follow on social media to stay up to date with company news.