



**Pacific NorthWest Soccer Club
Annual General Meeting Minutes
June 14, 2018
6:30pm – 7:30
Starfire Classroom**

Board Members Present: John Wilson, Michelle Taylor, Matt Cannard, Kimberly Orndorff, Michelle Patton, Robin Hautamaki, Jeff Hemmen, Julie Buckingham. **Also Present:** Todd Johnson

Meeting Called to Order: 6:35 PM

1. Introduction - John Wilson, President
 - a. Thank you all for attending. We'd like to introduce some new faces at PacNW
 - i. New Webmaster – Tim Strickler
 - ii. New VP of Communications – Matt Cannard, who is stepping in mid-term for Matt Lagerquist
 - iii. New Boys Director of Coaching – Pedro Milan, who has been at PacNW as a coach for several years, will now be filling the director role.
 - b. Thank you for your service and Farewell
 - i. Julie Buckingham – outgoing Director of Community Relations
 - ii. Lance Despain – outgoing VP of Operations
2. Technical Director's Report - Leighton O'Brien, TD
 - a. At PacNW we strive to achieve a balance between the technical team and the board.
3. Elections for Executive Board Positions (each nominee was given the opportunity to introduce themselves and make a brief statement) - Michelle Taylor, VP Development
 - a. Nominee for President: John Wilson
 - b. Nominees for VP Operations: Kristofer Larson, Braden Penhoet
 - c. Nominee for Secretary: Kimberly Orndorff
 - d. Nominees for Member at Large: Kathy Maggiora, Jeff Hemmen
 - e. Nominee for Director of Community Relations: Brian Reckling
4. "State of the Club" Update/Year in Review - John Wilson, President
 - a. In 2017-18 we had 4 State Cup Champions and 4 President's Cup Champions
 - b. We currently have 2 teams playing in Presidents Cup in Salt Lake City

- c. Hired a new boys DOC - Pedro Milan
- d. Made new coaching additions, include several PacNW Alums – Kailiana Johnson, Vincent Nguyen, Hamidou Kante, Aimee Inthoulay
- e. A record number of teams attended Winter Classic (494 teams from 6 states and 2 Canadian Provinces)
- f. Several PacNW players received National Team Call-Ups
- g. Hired M'ily Reiter as Club Administrator. She will be supporting the directors in admin functions and doing graphic design for the club, in addition to coaching teams.
- h. Formed a new partnership with OSA for men's and women's teams. A number of coaches and alums are playing on the teams and Malia Arrant and Pedro Milan are the head coaches for the women's and men's teams.
- i. Launched a new PacNW website. We are still working to fine tune it, but the main body of work is complete
- j. Added TeamSnap club wide in order to improve communication amongst team members and to distribute information to the team managers. We are using it for club wide communication at this time.
- k. PacNW was accepted into the ECNL, offering a better pool of play for our top tier girls' teams at ages U13, U14, U15, U16, U17, and U18/19. We are one of four teams in Washington in the ECNL
- l. We continue to grow as a club:
 - 1. 2015-16 – 784 registered players
 - 2. 2016-17 – 828 registered players
 - 3. 2017-18 – 928 registered players
 - 4. 2018-19 – 987 registered players

*These numbers do not include Junior Program Players
- m. Social Media Growth – We are an effective presence on Facebook, Instagram, and Twitter. Growth on Facebook has slowed, likely due to saturation. We continue to grow on Instagram and Twitter.
- n. Finances
 - 1. Operating Income in 2018 was approximately \$2,400,000. We are currently operating at a slight deficit
 - 2. The Foundation account is healthy and is used for special projects and financial aid.
 - 3. How are we using our money? Approximately 50% of our income is used for coach salaries. Field rental expenses claim another large portion.
- o. Looking Forward to 2018-19
 - i. PacNW will be participating in its 1st year of ECNL competition.
 - ii. We are looking for closer collaboration and integration with our association partners including KCYSA and GRTJSA
 - iii. We are still looking for additional club partners, including a jersey sponsor.
 - 1. The expense of a logo on each jersey is approximately \$20-25,000.
 - 2. We are asking for around \$40,000/year so that we can also fund our financial aid

5. Voting results announced - Todd Johnson, Executive Director

- a. President – John Wilson
- b. VP Operations – Braden Penhoet
- c. Secretary – Kimberly Orndorff
- d. Member at Large – Jeff Hemmen
- e. Director of Community Relations – Brian Reckling

6. Upcoming Events:

- July 2-7 Club Wide Summer break
- July 9-11 PacNW Summer Camp at Cedar River Park
- July 9-11 PacNW College ID camp
- August 10-12 2005/6 Special event
- August 18 – All club picnic ETC
- August 20-24 Club Friendlies
- August 27- Sept 3 – Club Wide break from training
- October 5th – PacNW Golf Tournament at Maplewood Golf Course
- Fall 2018 Car Raffle Ticket Sales
- Octo 2018 – Casino Night
- January 2019 – Winter Classic (2nd and 3rd weekends in January)

7. Q&A

- a. Is Coach training Covered? – We do have a bucket of money for coach training. The coaches approach to directors to apply. The club typically pays 50% of license fees. We also offer CPR, 1st aid training, and other non-soccer related training.
- b. Do coaches get a bump in their salary for more coach training? There is a range for different licenses, so other factors may be taken into account as well.
- c. How often does the club do clubwide surveys? We have completed surveys in the past but it has been a challenge finding the right time to send out a survey. We will be working to complete another survey soon.

Meeting Adjourned: 7:30 PM